



Julia Olekszyk

UX/UI Designer | Product Designer | Front End Developer

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SUMMARY

I am a web-based UX/UI designer and front end developer that specializes in leading optimized, user-centric, end-to-end digital experiences.

SKILLS

DESIGN & STRATEGY

UX Design, UI Design, Front End Development, Product Design, CRO, SEO, User Research, User Testing

TOOLS

Wordpress, Elementor, Cornerstone, Divi, Squarespace, Figma, Adobe Creative Suite, AI Tools

TECHNICAL

HTML, CSS, JavaScript, PHP, SQL

EXPERIENCE

Lead Product Experience Designer & Developer (UX/UI)

Octo Design Group | Nov 2024 – Present

- Leads end-to-end design and development of custom Wordpress websites for most clients
- When necessary, leads and collaborates with teams of designers, developers, and marketers to launch client websites
- Conducts research on the client and industry, and applies this information to help develop the IA of the site
- Creates a wireframe and prototype, and depending on the client, implements user testing to identify any issues and evaluate the user engagement with the website
- Designs and develops the final launch website for the client, implementing HTML/CSS, or custom code to create a custom and enhanced user experience as needed
- Manage client websites post launch, which included making any updates requested by client, and periodic checking of the data analytics and SEO performance, ensuring that users are properly following the mapped user journey and engagement rates are high, adjusting the design as needed to improve or maintain audience engagement

Creative Director of Product Experience Design & Development (UX/UI)

Code & Canvas | Oct 2022 – Present

- Leads end-to-end design and development of custom websites using Wordpress or Squarespace
- Met with client and stakeholders to establish project goals and requirements and to gauge feedback on the project's progress
- Conducts user research, designs the website IA based on research and project goals, designs a wireframe and prototype, conducts user testing, implements any changes based off of the results from the user tests, and designs and develops the final launched website for the client
- Manage client websites post launch, which included making any updates requested by client, and periodic checking of the data analytics and SEO performance, ensuring that users are properly following the mapped user journey and engagement rates are high, adjusting the design as needed to improve or maintain audience engagement

Product Designer

Critical Response Group | Sept 2023 – Dec 2024

- Designed mapping interfaces for emergency responders in high-pressure environments
- Translated complex data into clear, intuitive interface systems
- Structured layouts to improve usability and reduce cognitive load
- Collaborated cross-functionally to ensure accuracy and functionality

EDUCATION

Moore College of Art & Design – BFA, Graphic Design

Google UX Design Certificate – Coursera